

Dear [REDACTED] Kiwanis Club,

I hope this message finds you well! The Capital District is excited to share an incredible **opportunity to support the Key Club organization** and its members, through raising funds to grow the impactful work our students do in their communities and **raise money for your Kiwanis club**. This will help fund service projects and offer scholarships for events like District Convention (DCON).

Our new annual fundraiser (running from December 18th through February 12th) is having Key Club members sell boxes of our very own delicious buttermilk **pancake mix**, and we'd love for your Kiwanis club to help us by getting involved! Our district's goal is to sell 120,000 boxes so that we can recover Key Club International from its deficit, support larger acts of service for clubs, and offer a brighter future for our youth through scholarships. Your participation (no matter how small) would make a big difference in helping us achieve our goals and make an impact.

Here's how you can get involved:

- ★ Buy pancake mix: Encourage Kiwanis members to purchase boxes of pancake mix to support the fundraiser directly.
- ★ Help sell pancake mix: Encourage your club members, friends, and family to get involved by selling the mix. The more we sell, the greater the impact on Key Club's service projects and supporting our young students!
- ★ Spread the word: Share this fundraising opportunity within your networks to help us reach our sales target.

This is a simple yet fun way to contribute to the success of Key Club's programs and initiatives across our region. Every box sold helps fund leadership development, community service projects, and much more. Furthermore, your club will earn \$1 for every box sold.

If you're interested in purchasing pancake mix or learning more about how you can help, please reach out to [Contact Name] at [Contact Email] or [Phone Number]. We're excited to have your support in making this fundraiser a success!

Thank you for your continued support of Key Club and its mission - to provide opportunities for high schoolers to build character, develop leadership, and serve the community through service.

Together, we can achieve great things!

Yours in friendship and service,
(ending info)