

CAPITAL DISTRICT OF KEY CLUB INTERNATIONAL



CAPITAL DISTRICT



Candidate Booklet

District Executive and

International Office Endorsement

District Governor

Christopher Bratcher

Jair Pearsall

District Secretary/Treasurer

Gayatri Bharambe

Anna Boland

District Editor

Jordan Taliaferro

District Webmaster

Danielle Mason

Paul Vann

Office	Governor		
Name	Christopher Bratcher		
Key Club	Hampton Roads Academy	Division	13
Years in Key Club	3		
Years in Builders Club	1		

Offices/Positions Held in Key Club

2016-2017: Lieutenant Governor
 2017-2018: Lieutenant Governor
 April 2017: Key Leader Student Facilitator
 2017-2018: Chair of the Capital District Member Services Committee

Other Organizations you are a part of (include officer positions)

Newport News Mayor's Youth Commission; Varsity Football; Varsity Track & Field

Awards received

Robert F. Lucas Outstanding Lieutenant Governor Award

What is your platform/goals for the position you are running for?

Platform/Goals:

- Increase membership in Capital District through the help of my fellow lieutenant governors, all current Key Club members, the officers, and the faculty advisors
- Inspire members to be more active in Key Club through the actions that I will take and the examples that I will set as governor
- Inspire more people to become student leaders
- Aid the lieutenant governors of the 2018-2019 school year with the lessons and advice that I have acquired during my terms as lieutenant governor
- Promote district and international events through promotional videos
- Make and distribute educational videos about Key Club ("How to run for lieutenant governor", "What is ICON?", "How to handle sports, school, and Key Club", etc.)
- Make and distribute documents summarizing and containing important lessons and happenings from District Convention 2018 and International Convention 2018 for all Key Club members in Capital District

Governor's Project:

If elected governor, the plan is for my governor's project to center around adding value to or permanently impacting communities in a positive way. My governor's project will be in contrast to traditional projects where a group of volunteers come together to only serve one or multiple days out of the year at a certain location and sometimes never physically see how much they positively impacted the people that they were serving. My project would focus on long term and deeper commitment towards the different communities of Capital District. Instead of cleaning up the trash in a community, a Key Club can work towards the foundation of a neighborhood clean up crew for that specific neighborhood. Instead of cleaning up a park near an elementary school, a Key Club can work with Landscape Structures, a vision partner of Key Club, to fund and build a brand new park for the elementary school. This project is all about leaving the areas that we as Key Club members choose to volunteer at in a better state than it was before. This will be a project that is centered around what each Key Club wants to see changed in their area and them having the ability to act upon that will. This project is all about joining communities together in order to positively progress the city, county, or district that they live in towards a better future. We as Key Club members know that we can do the service, it is now time for us to do the hard work and physically see how much of an impact we really make on our communities. As a side note, my governor's project is not meant to discourage anyone from going out to volunteer in their community like they have always done. A Key Club could participate in my governor's project and still do the volunteering that they have always done. What I am proposing is that we change the way we look at service and to find new ways in order to permanently impact and serve the different communities that we live in.

Endorsements from home club or home division

Unanimously Endorsed by Hampton Roads Academy Key Club



Christopher Bratcher

for District Governor



Capital District Key Club Members,

Welcome to Capital District's 69th annual District Convention! I am so glad that I get to spend this weekend with so many Key Clubbers that are just as passionate about Key Club as I am. Ever since my freshman year in high school, I have always tried to find new ways in which I can represent and serve my home and division. I am now asking for everyone to give me the honor of serving as your governor for the 2018-2019 school year.

If elected, I will leave Capital District more unified, stronger, and more passionate about Key Club through the plans that I have for my term. Some of these plans include my governor's project, the making of helpful videos about Key Club, and personally going out to divisional events to connect more with members and their communities on a personal level. I want to leave a permanent impact on the District. I hope to inspire the thousands of Key Club members in Capital District while giving back and improving the current Key Club experience in Capital District. I hope that I can meet many of you this weekend, and I hope that I can become your next Key Club governor!

Yours in Service,

Christopher Bratcher

Platform/Personal Goals

Impact – Permanently impact the communities of Capital District

Lead – Set an example and demonstrate what it means to be a student leader

Inspire – Inspire thousands of others to find it within themselves to do great things

Unanimously Endorsed by

Hampton Roads Academy Key Club

Kiwanis Family Career

2014-2015 Hampton Roads Academy (HRA) Builders Club
2016-2018 Lieutenant Governor of Division 13
2016- Present HRA Key Club
2016 International Convention
2016 Capital District Fall Rally
2017 Capital District Convention
April 2017 Key Leader Student Facilitator
2017-2018 Chair for the Member Services Committee of Capital District
2017 International Convention
2017 Capital District Fall Rally
2018 Capital District Circle K Convention

Instagram 
@chrisbratcher46

Email 
christopherbratcher46@gmail.com

Office Governor

Name Jair Pearsall

Key Club Meade High School

Division 4B

Years in Key Club 2

Offices/Positions Held in Key Club

Lieutenant Governor

Other Organizations you are a part of (include officer positions)

Model United Nations (President), National Social Studies Honor Society (President) & Speech & Debate Club

Awards received

- Governor's Volunteer Service Award
- Varsity Athletic Award (Track & Field)
- Model United Nations Best Delegate

What is your platform/goals for the position you are running for?

- Strengthen the K-Family
- Aid in the development of an outstanding Key Club board
- Governor's Project: Food service to those in need
- Increase participation at district events
- Carry out the basic duties of Governor to the best of my ability
- Use initiatives that promote Key Clubs to participate in projects with the Key Club International Vision Partners
- Use initiatives that promote Key Clubs to participate in projects with the Key Club Preferred Charities

Endorsements from home club or home division

Endorsement from Key Club Division 4B (from a DCM)

Jair Pearsall

FOR DISTRICT GOVERNOR

- Capital District Key Clubbers,
Welcome to the 69th annual District Convention! It's great to see so many passionate changemakers come together for a weekend of fun and learning. I had the privilege of serving as the Division 4B Lieutenant Governor for the 2017-2018 school year and now I'd like to turn to the next chapter of my Key Club journey and further serve the Capital District in the position of District Governor. My home division has deemed me worthy by endorsing me for this position and I hope you will too! I'm eager to meet as many of you as possible this convention and I hope to serve all of you in the position of 2018-2019 District Governor.

Governor's Project: Community Enhancement

- Plan and participate in service projects that improve your local community
- Paint park benches, raise funds for the construction new playgrounds, clean up trash, clean up a local park, have a community Beautification Day, etc.
- Encourage Key Clubbers to participate in at least one of these projects

Goals

Strengthen K-Family Relations
Expand the reach of Key Club in our district

Realize: Help our Key Club board members realize their full potential as servant leader
Vision Partners

Increase participation at district events

Carry out the duties of Governor

Emplace initiatives that support the Key Club Preferred Charities



Office Secretary/Treasurer

Name Gayatri Bharambe

Key Club Deep Run High School

Division 11A

Years in Key Club 3

Offices/Positions Held in Key Club

Secretary, Lieutenant Governor

Other Organizations you are a part of (include officer positions)

SCA (secretary), NHS, Mu Alpha Theta, Mentor Program (lead mentor), Honor Council (class representative), Band, Educators Rising

Awards received

Straight A's, Honor Roll, National Latin Exam cum laude, Pennsylvania Junior Academy of Science 2nd Place

What is your platform/goals for the position you are running for?

I think that Key Club is an amazing opportunity to learn about service, meeting new Key Clubbers, and having fun. I want to ensure that these 3 things still happen every year and as Secretary Treasurer, I will help Key Club fulfill its mission.

Gayatri Bharambe

For
Secretary Treasurer
2018-2019



Hello Capital District,

Welcome to Baltimore to celebrate yet another year of success and service. As we all ride the waves of service this weekend, I am so excited to meet all of you and cannot wait to witness another beautiful Key Club event. At DCON this year, I have the wonderful opportunity to potentially be next year's Secretary Treasurer and as I hold onto that hope, I know I can be a positive impact on next year's Capital District Board. As for credibility, I have been past Key Club secretary and Lieutenant Governor during my high school career. What's better than ending high school with another chance to serve Key Club to its fullest potential? If elected, I will make sure every member's voice is heard throughout Capital and no one's idea will go to waste. I hope everyone enjoys the Hawaiian spirit at DCON this year and if you have any questions, feel free to approach me at any time!

Yours in service and friendship,
Gayatri Bharambe

Communication

- **Reach** out to club members for suggestions on how I can make their position easier
- **Conduct** webinars for treasurers and secretaries to make sure they have enough resources to complete their job

Connection

- **Establish** a relation between secretaries and treasurers by making sure they know how to contact me
- **Develop** a district directory in which any officer or advisor in the District can connect to early in the year

Clarity

- **Reward** secretaries and treasurers for their work by emphasizing achievements through social media
- **Renovate** resources to make them better applicable
- **Perform** everything to the best of my ability and make sure all the tasks are done well.



@GBHARAMBE2019

Office Secretary/Treasurer

Name Anna Boland

Key Club Dulaney High School

Division 6B

Years in Key Club 3

Offices/Positions Held in Key Club

Club Treasurer (2017-2018)

Other Organizations you are a part of (include officer positions)

Dulaney Lion's Roar Marching Band (Drum Major); Tri-M Music Honors Society; Dulaney Varsity Tennis Team; Peabody Preparatory Wind Orchestra

Awards received

First Chair Clarinet All-County Honor Band; All-State Orchestra Participant; Principal's Honor Roll; National Spanish Exam Gold Medal

What is your platform/goals for the position you are running for?

As Secretary-Treasurer, I would like to focus on four primary goals: development, impact, network, and organization. Development encompasses objectives such as membership growth, assisting new clubs, and increasing overall district spirit. Impact refers to encouraging general member awareness of Key Club International through informational guides and larger social media presence. Network describes fostering closer collaboration between clubs and divisions to strengthen ties within the district. Lastly, organization involves creating stricter structure for taking minutes at district board meetings and providing templates for LTGs to collect club information for the district directory.

Endorsements

Endorsed by Dulaney Key Club



ANNA BOLAND

for Secretary-Treasurer

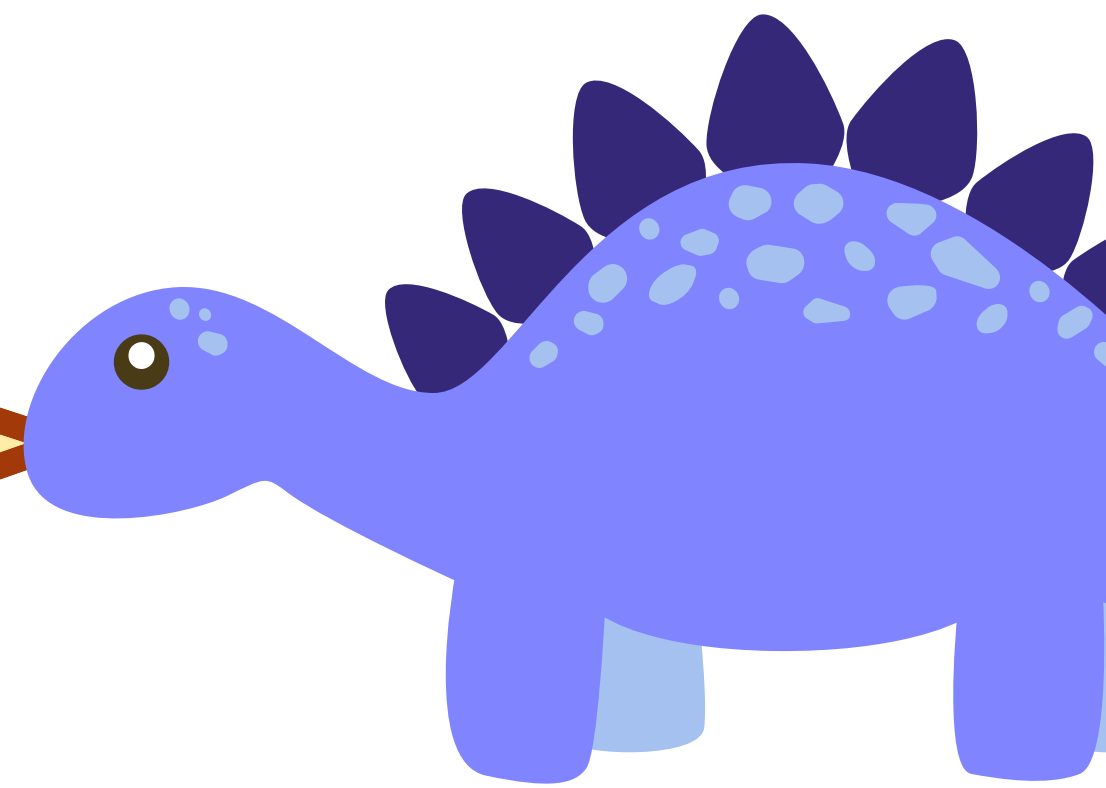
endorsed by Dulaney Key Club

Hey Key Clubbers!

Welcome to Capital District Convention 2018! I am incredibly excited to spend this weekend with all of you. It's been a great year for service, leadership, and friendship, and I hope to carry on that legacy as your District Secretary-Treasurer. I would like to focus on developing member awareness, improving communication across all levels of Key Club, and increasing efficiency in completing our directives. Please feel free to reach out to me! I can't wait to meet everyone!

Yours in service,

Anna Boland 😊



Development

- reverse membership stagnation through promotion at the district level
- aid smaller clubs and divisions with gaining members
- increase division and district spirit and enthusiasm

Impact

- create informational guide for clubs to introduce Key Club International and its values to general members
- increase general member awareness of district happenings
- work with Webmaster and Editor to expand social media presence

Network

- foster inter-division coordination and communication
- encourage further LTG involvement at the club level; establish closer links between district, divisions, and clubs
- promote planning of interclub events and fundraisers

Organization

- create structured outline for taking minutes at board meetings; decrease wasted time and maximize efficiency
- provide template for LTGs to collect club information for district directory

Office	Editor	
Name	Jordan K Taliaferro	
Key Club	North County High School	Division 4A
Years in Key Club	3	

Offices/Positions Held in Key Club

Key Club President, North County High School (2016-2017)
 Capital District, Key Club Lieutenant Governor (2017-present)
 Convention and Events Committee Chairperson (2017-present)

Other Organizations you are a part of (include officer positions)

Future Business Leaders of America, Vice President (2016-2017)
 Future Business Leaders of America, Historian (2017-present)
 North County JV Soccer, Captain (2016-2017)
 Rho Kappa, Treasurer (present)
 Class Officer, Treasurer (present)
 Science Honor Society, Treasurer (present)
 HOBY Alumni TA (Newsletter position) (present)
 National Art Honor Society
 French Honor Society
 National Honor Society
 North County Swim Team
 North County Tennis Team
 STEM student, North County High School

Awards received

Presidential Coin – MacArthur Middle School (2015)
 3 rd Place at States for FBLA – Introduction to FBLA (2016)
 Most Improved Player- Soccer (2016)
 1 st Place at Regional for FBLA – Health Care Administration (2017)
 Outstanding President Award – Key Club (2017)
 1 st Place at Regional for FBLA – Insurance & Risk Management (2018)
 Principals Honor Roll (2013 - 2018)

What is your platform/goals for the position you are running for?

One of the main goals I would like to focus on for editor is the idea of unity and collaboration. Throughout my times as Lieutenant Governor of Division 4A, I have learned that one of the best ways to encourage others to become more engaged in Key Club is through the example of other schools. A monthly newsletter is a great way to highlight all the good work Key Clubbers do throughout their Key Club year. Currently in the Capital Key their are great articles such as Key Club of the month and a service project spotlight and I would like to add some more articles idea such as a spotlight for clubs who collaborate well with the K family because K families relations are an important part of Key Club. I want to interact more with the chapters in the district, so I would like to have a google forms where club members could pitch ideas on articles, they would like to see in the Capital Key.

Endorsements

Division 4A unanimously endorsed me.

Jordan Taliaferro

CAPITAL DISTRICT EDITOR



Hello, Key Clubbers!

I would like to say welcome to all the Key Club members, Kiwanis, and Advisors who have joined us at the Hyatt Regency in Baltimore, Maryland in order to celebrate another wonderful year of service for the Capital District. I look forward to all the exciting events we have planned such as workshops and awards and for the opportunity to potentially become your upcoming Capital District Editor.

Throughout the three years I have been in Key Club, I have had the privilege of being my home Key Club's president and the Lieutenant Governor of Division 4A. Taking these different roles in

Key Club has helped open my eyes to how much of an impact this organization has on individuals and the community. My journey on the District Board not only allowed me to obtain skills such as how to write a professional email and create a newsletter, but also gave me the chance to meet some of the most amazing people I have ever met! My passion for Key Club has grown tremendously throughout the past years and I would like to apply my experiences as well as passion for Key Club, by serving as Capital District Editor for the upcoming service year .

If you guys have any questions or comments please feel free to come up to me at DCON or reach out to me anytime! I truly hope you guys have a fantastic experience at DCON.

Yours In Service,
Jordan Taliaferro

Recognition

- Having different, consist article sections such as having a spotlight on K family relations (Key Clubs who collaborated with Kiwanis, Builders Club, etc.). In order to encourage Key Clubs to build a relationship with the K family.

Have a section highlighting projects toward preferred charities, in order to inspire different ideas for Key Clubs

Unity

- Create a google survey where members are able to give input on the type of articles they would like to see in the Capital Key.

- Incorporate quotes not only from Key Clubbers but also advisors and Kiwanis to get a range of experiences

Refresh

- Incorporate videos of service projects and fundraisers so the newsletter is more visual and interactive

- creating new templates for the Capital Key as well as for editors in chapter Key Clubs, if they want to make a mini newsletter to update their club on activities



Unanimously endorsed by Division 4A

Contact me at:



@Jordie8531

@Jordie8531



Office Webmaster

Name Danielle Mason

Key Club Lake Braddock Secondary School **Division** 2D

Years in Key Club 3

Offices/Positions Held in Key Club

Public Relations Committee, Builders Club Committee, Club Editor

Other Organizations you are a part of (include officer positions)

Class of 2019 Committee(Media Sector), Spanish Honor Society, She's the First, Korean Club, NATS

Awards received

1st Place in Science Fair, Honors placing in Musical Theater singing competitions

What is your platform/goals for the position you are running for?

As Webmaster, I would attempt to promote the Capital Key Club website and facilitate more communication between club-level members and district board members online.

HEY CAPITAL CRABS!

MY NAME IS DANIELLE MASON AND I AM RUNNING TO BE YOUR 2018-2019 DISTRICT WEBMASTER. I AM CURRENTLY A JUNIOR AT LAKE BRADDOCK SECONDARY SCHOOL WHICH IS PART OF DIVISION 2D. WHEN I AM NOT PARTICIPATING IN KEY CLUB, YOU CAN USUALLY FIND ME COMPETING IN SINGING COMPETITIONS, COOKING/EATING, MAKING ART, OR PLAYING WITH MY DOG, ELLIE.

Qualifications:

-BEEN A KEY CLUB MEMBER FOR 3 YEARS

-HELD THE POSITION OF COMMITTEE CHAIR FOR 2 YEARS

-HELD THE POSITION OF CLUB EDITOR FOR 1 YEAR

-EXPERIENCE IN WEB PAGE DESIGN

-ENROLLED IN COMPUTER GRAPHICS CLASS FOR 3 YEARS

Platform:

-PROMOTE USE OF CAPITAL DISTRICT WEBSITE

• SOME KIND OF ONLINE MESSENGER ON WEBSITE TO FACILITATE DIRECT COMMUNICATION BETWEEN DISTRICT BOARD AND CLUB MEMBERS

-BRING EVERY CLUB IN THE DISTRICT TOGETHER BY HAVING DISTRICT-WIDE FUNDRAISING GOALS

• IF THERE IS A DISTRICT-WIDE GOAL, WE COULD KEEP TRACK OF IT ON THE WEBSITE
• GIVE SHOUTOUTS TO SPECIFIC CLUBS THAT RAISE A SIGNIFICANT AMOUNT OF MONEY OR HAVE A UNIQUE SERVICE PROJECT

-WORK WITH THE CLUB EDITOR TO POST NEWS CONTENT ON THE WEBSITE/SOCIAL MEDIA

-UTILIZE DIFFERENT ASPECTS OF SOCIAL MEDIA

• SNAPCHAT GEOFILTERS!

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO REACH ME...

INSTAGRAM: DANIELLEMASON

SNAPCHAT: DANIELLEMASON67



Office Webmaster

Name Paul Vann

Key Club Riverbend High School

Division 2F

Years in Key Club 3

Offices/Positions Held in Key Club

President, Founder, and Executive Board

Other Organizations you are a part of (include officer positions)

Boy Scouts of America, Instructor and Patrol Leader, Red Cross Club, Volunteer, National Honor Society, National Math Honor Society, National English Honor Society, "Rho Kappa," National History Honor Society, ThreatConnect, Research Intern, VannTechCyber, LLC, CEO and Founder

Awards received

Asked to be Keynote speaker at the National Initiative for Cyber Education Conference, accepted to speak at DerbyCon, BSides Charm, ThotCon, Cyber Security for a New America, and Foreground-Raytheon Conference. Recognized in the Christian Science Monitor for being one of the top 15 cyber security teenagers in the country, recognized by Time for Teens for cyber security leadership and achievements, recognized by Raytheon Cyber Division for cyber security leadership.

What is your platform/goals for the position you are running for?

As Webmaster of the Key Club Capital District, I plan to push for much more social media presence from our District, and use our social media platforms to get more news, events, and information out in a much easier, fast way. I have much experience in the web development and programming industries so I plan on improving the website and updating it as soon as new information is release and new events are planned. Lastly, I plan on having a strong commitment to the district and keeping you all up to date over social media and over the website, and updating everything as soon as possible.



VannTechCyber.com

PAUL VANN

Capital District Webmaster Candidate



I decided to run for Webmaster because I have been a committed member of Key Club for three years. I switched schools last year, which led me to found and build a new club at Riverbend High School. I also have extensive background in cyber security and built and maintain my own company and our website.

My goals if I am elected to be Webmaster of the Key Club Capital District is to:

- Push for more social media presence, expanding communication and accessibility of information in the Capital District.
- Update the Capital District website as quickly as possible, in order to provide up to date, accurate information to Key Club Members.
- Use the District's social media and online presence to allow for the faster distribution of information, updates on events, and keeping up to date with District announcements.

I look forward to meeting you all!

